

Chick Pick Gel

Proven formulation for multistress management – chicks and birds



Summer stress in poultry can significantly impact their health & productivity. High temperatures can lead to heat stress, which affects feeding, growth, egg production, and overall well-being. Here are some key factors & management strategies:

Benefits of using Chick pick Gel

1. It helps to maintain electrolyte balance, which is crucial for hydration and overall cellular function.
2. It promotes better water retention in birds, helping to mitigate dehydration during high temperatures.
3. It enhances feed and water intake by making feed more palatable, which is essential for energy and nutrient supply.
4. It improves thermoregulation, allowing birds to cope better with heat stress.
5. It supports overall health and hydration, Chick pick gel can help lower the risk of heat stress-related mortality in poultry.
6. It maintains better growth rates and egg production, contributing to overall productivity.
7. Reducing heat stress can lead to calmer, more active birds, which is beneficial for management and welfare.
8. Reduce mortality during transportation and reduce first week mortality



Impact of summer stress in poultry

1. Heat Stress

Physiological Effects:

Increased body temperature can lead to panting, increased heart rate, and altered blood circulation.

Decreased Feed Intake:

Birds often eat less in high temperatures, leading to reduced growth rates and lower egg production.

2. Reduced Productivity

Lower Egg Production:

Layers may produce fewer eggs or smaller eggs during hot weather.

Slower Growth Rates:

Broilers may experience stunted growth due to reduced feed intake.

3. Health Issues

Increased Disease Risk:

Heat stress can weaken immune responses, making birds more susceptible to diseases and infections.

Dehydration:

High temperatures increase water needs, and inadequate hydration can lead to severe health issues.

4. Behavioral Changes

Changes in Activity:

Birds may become lethargic and spend more time resting, impacting their natural behaviors.

Aggression:

Overcrowding and heat can lead to increased aggression among birds.

5. Economic Impact

Reduced Profitability:

Decreased growth rates and egg production can lead to financial losses for producers.

Increased Costs:

Additional investments in cooling systems, supplements, and veterinary care may be necessary.

Composition:

Sodium Salts, Potassium Salts, Vitamin C coated, Vitamin E coated, Phosphorous, Chloride as NaCl, Glucose & Approved Reddish color

Preparation

500 grams Chick pick gel can be added with 10 Litres of plain water and stir gently. Leave it for 3 to 5 mins, Now your Chick pick gel is ready to serve.

Application :

Day old Chick : 1 to 2 grams per cage (Considering a cage occupied with 15 day old chicks

Birds : 3 to 4 gram per cage (Considering a cage occupied with 4 to 5 adult birds

Note : Chick pick gel can be served 2 to 3 consecutive days for better result.

Manufactured & Marketed by :



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